

CHEMAGAZÍN

Professional magazine distributed in both print and online formats, free of charge in the Czech Republic and Slovakia. Published continuously since 1991.

Profile

A journal focused on chemical-technological and laboratory practice. Each issue is thematically oriented toward specific areas of chemistry.

Average verifiable print run: min. **3,000 copies**.

2,800 copies are distributed by name directly to professional readers.

An additional 200–500 copies are made available at selected locations (universities, research institutes, large chemical companies) and at conferences and trade fairs in the Czech Republic and abroad.

Within large companies, universities and research institutions, the magazine is distributed in multiple copies to different departments and professional roles.

Readers

Professionals working in production and technical management, technology departments, maintenance, process and laboratory QC, laboratories, R&D – in organizations engaged in production, trade, research and education across the chemical sector, including petrochemicals, pharmaceuticals, biotechnology, engineering, environmental protection, food industry, and related fields.

Content

Expert articles on equipment and technologies, production processes and their control, process measurement, R&D, laboratory techniques, and analytical methods and instrumentation. Coverage of legislation, ecological topics, and sustainable chemical production. **Editorial interviews** and recorded conversations with notable personalities from science, research and industry. **Short information sections** covering chemical engineering, measurement and regulation, laboratory and analytical technology, chemical industry updates, and R&D news. **Events calendar** – trade fairs, conferences and seminars.

On-line

Available online in flipping-book format (PDF) for viewing and download. Advertising placements in the online version **contain active hyperlinks directing readers to advertisers' homepages**.

Synergy

The editorial team of CHEMAGAZÍN is the **organiser of the LABOREXPO and PROCESEXPO trade fairs**, the **Conference on Development, Production and Quality Control of Medicines**, and the **Pigments and Binders Conference**, and a **media partner of the Czech Chemical Industry Association**.

Publisher

CHEMAGAZÍN s.r.o., Pardubice, Czech Republic



CHEMAGAZÍN ADVERTISEMENT PRICE LIST

Size	Placement	Price
1/2	Front page	1,690 €
1/1	Page 2, 3, 4 (Inside of the back cover)	1,290 €
1/1	Inside pages	1,090 €
1/2		780 €
1/3		590 €
1/4		430 €
1/1	Back cover	1,490 €

Repeating discounts 2x . . . 5 %
3x . . . 10 %
4x and more . . . 15–20 %

Inserted advert. 650 €
(max. weight 40 g/pcs.)

Dimensions – Title page . . . 190 (210) x 130 mm
– 1/1 . . . 210 x 297 mm
– 1/2 . . . 184 x 130 / 90 x 265 mm
– 1/3 . . . 184 x 85 / 60 x 262 mm
– 1/4 . . . 90 x 130

Advertising benefits

- Free technical article with an order of min. 1/2 side or repeated advertisements
- Targeted marketing to more than 3,000 expert readers in the Czech Republic and Slovakia
- Full-text PDF version of the magazine at www.chemmagazin.cz
- List of advertisers in the online version with a link to their homepage
- Titles of the most interesting articles on the front page of the magazine

Issue topics

& Deadlines

1/2026: Fluids – February 14, 2026

2/2026: Gases & Solids – May 13, 2026

3/2026: Pharmacy & Biotechnology – August 15, 2026

4/2026: Environmental protection and control – November 14, 2026

Distribution always two weeks later

Format and printing

DIN A4, 210 x 297 mm. Offset four-color printing.

Paper: glossy chalk 135 g (cover) / 90 g matte chalk (inside pages)

Advertising data

PDF file in print resolution (300 dpi), CMYK, without print marks, in the case of „drop-off“ advertising +3 mm to the clean „for clipping“ format sent to info@chemmagazin.cz

Form of payment

By invoice after distribution of the issue with a maturity of 14 days

The price list is valid from 1 January 2026. Prices and dates subject to change.

CHEMAGAZÍN ISSUE TOPICS OF YEAR XXXVI (2026)

1/2026 (March) – FLUIDS

Production – Equipment for pumping, dosing, filtering, distilling, dispersing, homogenizing or mixing. Seals, fittings, valves, reaction vessels, reactors, dryers, tanks and reservoirs. Technologies for clean water, membrane technologies, filtration and separation, distillation, centrifugation. Process flow meters, level meters and analyzers. Equipment for wastewater treatment. Storage and transportation of chemicals, etc.

Laboratories – Spectro(photo)metry, (SFC/U)HPLC, LC/MS, electrophoresis, CHNS and TOC analysis, rheometry, viscometry and electrochemistry. Equipment for (ultra)pure water. Tools for handling liquids (pipettes, dispensers, pumps, concentrators, samplers). Refractometry, polarimetry, pH electrode, measurement of turbidity and gelation point, determination stereoisometry. Chemicals, reagents and cuvette tests. Production, distribution and storage of laboratory liquid chemicals, etc.

Deadline and delivery of advertising data: **February 14, 2026**

2/2026 (May) – GASES & SOLIDS

Production – Equipment and technology for the production and distribution of gases and their mixtures - on-site sources, emission treatment plants, VOC separators, compressors, vacuums, air and gas filtration and purification. Equipment for storage and handling, drying, grinding, crushing, mixing, sorting, coating, granulation, packaging, explosion protection, process measurement and analysis of bulk substances. Ex technologies. Process analyzers and detectors, pressure measurement and stabilization, sensors, flow meters, regulators, etc.

Laboratories – Instruments and consumables for GCMS, FTIR and spectral analyses. Technical and pure gases and their mixtures. Gas storage, vacuum pumps, cryotechnics, evaporators, sample drying. On-site gas production facility. Clean rooms and their monitoring, air conditioning, hoods, laminar boxes and climate chambers. Detectors of gases, vapors and their leaks. Analyzes of particles, surfaces and (nano)materials - atomic, Raman and FTIR spectrometry, digital and image analysis, microscopy; equipment for sample preparation, weighing, laboratory furniture, etc.

Increased circulation of the magazine and supplement to fairs LABOREXPO and PROCESXPO (June 2–4, 2026, Prague)

Deadline and delivery of advertising data: **May 13, 2026**



LABOREXPO



PROCESXPO

June 2–4, 2026 • PVA EXPO PRAGUE, CZ

Organised by CHEMAGAZÍN

www.labor-proces-expo.cz



ETCC 2026
EUROPEAN TECHNICAL COATINGS CONGRESS

June 30 – July 2, 2026 • PRAGUE, CZ

Co-organised by CHEMAGAZÍN

www.etcc2026-prague.org

CHEMAGAZÍN ISSUE TOPICS OF YEAR XXXVI (2026)

3/2026 (September) PHARMACY & BIOTECHNOLOGY

Production – Process and semi-operational equipment for pharmaceutical and biotechnology production – hygienic and decontamination technology, equipment for clean rooms, aseptic materials and equipment, process online detectors and analyzers, etc.

Laboratories – Analytical instrumentation and analyzers for research and development and quality control; robotization, automation and digitization; laminar boxes, incubators, isolators, decontamination units, sterilizers; systems for the preparation of (ultra)pure water; specialty chemicals and certified materials; microbial detectors and environmental monitoring, clean rooms, etc.

Deadline and delivery of advertising data: **August 15, 2026**

Increased circulation for Conference for the Development, Production and Control of Medicines (November 10–11, 2026, Prague) – organised by CHEMAGAZÍN

– www.vvkl.cz



4/2026 (December) ENVIRONMENTAL PROTECTION AND CONTROL

Production – Equipment for efficient, safe and environmentally friendly production, online process analysis systems, sensors, detectors and meters, ATEX protection, fire protection and protection systems, emission reduction, safe storage and handling of chemical substances, disposal, processing and recycling of solid and liquid waste. Technology and equipment for the production of heat/cooling and energy saving – exchangers, fittings, circulation pumps, insulating materials, systems for reducing heat losses, on-site energy equipment etc.

Laboratories – Laboratory equipment and analytical technique for chemical analysis and environmental monitoring. Equipment for automation, sampling and safe handling of chemicals, reference substances and calibration sets, biosensors, laboratory services for analysis and protection of the living and working environment, waste management, fire safety. Equipment and analytical instrumentation for FT-IR spectrometry, thermal analysis – TGA, DTA, DSC, calorimetry, microwave decomposition of samples, etc. Climate chambers, heating cabinets, dryers, furnaces, heating nests, incubators, distillation devices etc.

Deadline and delivery of advertising data: **November 14, 2026**

Note: The topics of individual issues do not exclude advertising or contributions with a different focus.

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