

CHEMAGAZÍN

A bimonthly magazine sent free of charge to readers in the Czech Republic and Slovakia. Published by 1991.

Profile

Journal for chemical-technological and laboratory practice. Individual issues are thematically focused on different areas of chemistry.

Average verifiable print run of **3,400 copies**.

3,000 pieces are sent by name, another 300–500 pieces are freely available at various places (universities, research institutes, big chemical companies) and distributed at conferences and fairs here and abroad.

Within larger companies, universities or scientific institutions, the magazine is sent in several pieces to different working positions of specific readers.

Readers

Employees of production and technical management, technological dept., maintenance, process and laboratory control and analysis, research and development, in companies and organizations engaged in production, trade or research and education in all chemical fields, incl. petrochemicals, pharmaceuticals, biotechnology, engineering, environmental protection, food industry, etc.

Content

Expert articles focused on chemical equipment and technology, production and its control, measurement of process data, research and development, laboratory technique and analytical methods and instrumentation, legislation, ecological and sustainable chemical production. Editorial or recorded interviews with interesting personalities from science, research or industry. Columns with short information on news from the field of chemical engineering, measurement and regulation, laboratory and analytical technology, chemical industry, science and research. Calendar of fair events, conferences and seminars.

On-line

The magazine can be viewed and downloaded online in flipping-book (PDF) format.

Synergy

The editorial staff of the magazine is the organizer of the **LABOREXPO** and **PROCESEXPO** trade fairs, the **Conference for the Development, Production and Control of Medicines**, the **Pigments and Binders Conference** and a media partner of the Czech Chemical Industry Association.

Publisher

CHEMAGAZÍN s.r.o., Pardubice, Czech Republic



ADVERTISEMENT PRICE LIST

Size	Placement	Price
1/2	Front page	1,350 €
1/1	Page 2, 3, 4 (Inside of the back cover)	1,100 €
1/1	Inside pages	1,000 €
1/2		650 €
1/3		450 €
1/4		350 €
1/1	Back cover	1,200 €

Repeating discounts 2x 5 %
3–5x 10 %
6x and more . . 20–30 %

Inserted advert. 950 €
(max. weight 40 g/pcs.)

Dimensions – Title page . . . 190 (210) x 130 mm
– 1/1 . . . 210 x 297 mm
– 1/2 . . . 180 x 130 / 88 x 262 mm
– 1/3 . . . 180 x 85 / 57 x 262 mm
– 1/4 . . . 88 x 130 / 118 x 85 mm

Advertising benefits

- Free professional PR article with an order of min. 1/2 side or repeated advertisements
- 5% discount on advertising matching the topic of the issue
- Full-text PDF version of the magazine at na.chemmagazin.cz
- List of advertisers in the online version with a link to their homepage
- Titles of the most interesting articles on the front page of the magazine
- Targeted marketing to more than 3,000 expert readers in the Czech Republic and Slovakia

Issue topics and Deadlines of adverts delivery

- 1/2024: **Thermal processes – 26/01/2024**
2/2024: **Fluids – 26/03/2024**
3/2024: **Gases – 24/05/2024**
4/2024: **Solids – 24/07/2024**
5/2024: **Pharmaceuticals and biotechnology – 24/09/2024**
6/2024: **Environmental protection and control – 24/11/2024**

Format and printing

DIN A4, 210 x 297 mm. Offset four-color printing.
Paper: glossy chalk 135 g (cover) / 90 g matte chalk (inside pages)

Advertising data

PDF file in print resolution (300 dpi), CMYK, without print marks, in the case of „drop-off“ advertising +3 mm to the clean „for clipping“ format sent to info@chemmagazin.cz

Form of payment

By invoice after distribution of the issue with a maturity of 14 days

The price list is valid from 1 January 2024. Prices and dates subject to change.

CHEMAGAZÍN ISSUE TOPICS OF YEAR XXXIV (2024)

1/2024 (February) THERMAL PROCESSES

Production – Technology and equipment for the production of heat/cooling and energy saving – exchangers, reactors, dryers, fittings, circulation pumps, insulating materials, distillation and evaporation apparatuses, systems for reducing heat losses, on-site energy equipment, etc.

Laboratories – Equipment and analytical instrumentation for FT-IR spectrometry, thermal analysis – TGA, DTA, DSC, calorimetry, microwave decomposition of samples, etc. Climate chambers, heating cabinets, dryers, furnaces, heating nests, incubators, distillation devices, etc.

Deadline / date of delivery of documents: **26/01/2024**

2/2024 (April) FLUIDS

Production – Equipment for pumping, dosing, filtering, distilling, dispersing, homogenizing or mixing. Seals, fittings, valves, reaction vessels, tanks and reservoirs. Technologies for clean water, membrane technologies, filtration and separation, distillation, centrifugation. Process flow meters, level meters and analyzers. Equipment for wastewater treatment. Storage and transportation of chemicals, etc.

Laboratories – Spectro(photo)metry, (SFC/U)HPLC, LC/MS, electrophoresis, CHNS and TOC analysis, rheometry, viscometry and electrochemistry. Equipment for (ultra)pure water. Tools for handling liquids (pipettes, dispensers, pumps, concentrators, samplers). Refractometry, polarimetry, pH electrode, measurement of turbidity and gelation point, determination stereoisometry. Chemicals, reagents and cuvette tests. Production, distribution and storage of laboratory liquid chemicals, etc.

Deadline / date of delivery of documents: **22/03/2024**

3/2024 (May/June) GASES

Production – Equipment and technology for the production and distribution of gases and their mixtures - on-site sources, emission treatment plants, VOC separators, compressors, vacuums, air and gas filtration and purification, Ex technology. Process analyzers and detectors, pressure measurement and stabilization, sensors, flow meters, regulators, etc.

Laboratories – Instruments and consumables for GCMS, FTIR and spectral analyses. Technical and pure gases and their mixtures. Gas storage, vacuum pumps, cryotechnics, evaporators, sample drying. On-site gas production facility. Clean rooms and their monitoring, air conditioning, hoods, laminar boxes and climate chambers. Detectors of gases, vapors and their leaks, etc.

Increased circulation of the magazine and supplement to fairs LABOREXPO and PROCESXPO (05–06/06/2024, Prague)

Deadline / date of delivery of documents: **24/05/2024**



CHEMAGAZÍN ISSUE TOPICS OF YEAR XXXIV (2024)

4/2024 (August) SOLIDS

Production – Equipment for storage and handling (transportation), drying, grinding, crushing, mixing, sorting, coating, granulation, packaging, explosion protection, process measurement and analysis of bulk substances, etc.

Laboratories – Analyzes of particles, surfaces and (nano)materials - atomic, Raman and FTIR spectrometry, digital and image analysis, microscopy; equipment for sample preparation, weighing, laboratory furniture, etc.

Increased circulation of the magazine for Pigments and Binders Conference (14–15/11/2024, Seč, Central Bohemia)



Deadline / date of delivery of documents: 24/07/2024

5/2024 (October) PHARMACEUTICALS AND BIOTECHNOLOGY

Production – Process and semi-operational equipment for farm and biotech production – hygienic and decontamination technology, equipment for clean rooms, aseptic materials and equipment, process online detectors and analyzers, etc.

Laboratories – Analytical instrumentation and analyzers for research and development and quality control; robotization, automation and digitization; laminar boxes, incubators, isolators, decontamination units, sterilizers; systems for the preparation of (ultra)pure water; specialty chemicals and certified materials; microbial detectors and environmental monitoring, clean rooms, etc.

Increased circulation of the magazine for Conference for the Development, Production and Control of Medicines (24–25/10/2024, Prague)



Deadline / date of delivery of documents: 24/09/2024

6/2024 (December) ENVIRONMENTAL PROTECTION AND CONTROL

Production – Equipment for efficient, safe and environmentally friendly production, online process analysis systems, sensors, detectors and meters, ATEX protection, fire protection and protection systems, emission reduction, safe storage and handling of chemical substances, disposal, processing and recycling of solid and liquid waste, etc.

Laboratories – Laboratory equipment and analytical technique for chemical analysis and environmental monitoring. Equipment for automation, sampling and safe handling of chemicals, reference substances and calibration sets, biosensors, laboratory services for analysis and protection of the living and working environment, waste management, fire safety, etc.

Deadline / date of delivery of documents: 22/11/2024

Note: The topics of individual issues do not exclude advertising or contributions with a different focus.

PUBLISHER & ADVERTISING CONTACT

CHEMAGAZÍN s.r.o.

Gorkého 2573, 53002 Pardubice, Czech Rep., info@chemmagazin.cz, +420 603211803