

# CHEMAGAZÍN

A bimonthly magazine sent free of charge to readers in the Czech Republic and Slovakia. Published by 1991.

## Profile

Journal for chemical-technological and laboratory practice. Individual issues are thematically focused on different areas of chemistry.

Average verifiable print run of **3,400 copies**.

3,000 pieces are sent by name, another 300–500 pieces are freely available at various places (universities, research institutes, big chemical companies) and distributed at conferences and fairs here and abroad.

Within larger companies, universities or scientific institutions, the magazine is sent in several pieces to different working positions of specific readers.

## Readers

Employees of production and technical management, technological dept., maintenance, process and laboratory control and analysis, research and development, in companies and organizations engaged in production, trade or research and education in all chemical fields, incl. petrochemicals, pharmaceuticals, biotechnology, engineering, environmental protection, food industry, etc.

## Content

Expert articles focused on chemical equipment and technology, production and its control, measurement of process data, research and development, laboratory technique and analytical methods and instrumentation, legislation, ecological and sustainable chemical production. Editorial or recorded interviews with interesting personalities from science, research or industry. Columns with short information on news from the field of chemical engineering, measurement and regulation, laboratory and analytical technology, chemical industry, science and research. Calendar of fair events, conferences and seminars.

## On-line

The magazine can be viewed and downloaded online in flipping-book (PDF) format.

## Synergy

The editorial staff of the magazine is the organizer of the **LABOREXPO** and **PROCEXPO** trade fairs, the **Conference for the Development, Production and Control of Medicines**, the **Pigments and Binders Conference** and a media partner of the Czech Chemical Industry Association.

## Publisher

CHEMAGAZÍN s.r.o., Pardubice, Czech Republic



[WWW.CHEMAGAZIN.CZ](http://WWW.CHEMAGAZIN.CZ)

# ADVERTISEMENT PRICE LIST

Size	Placement	Price
1/2	Front page	1,350 €
1/1	Page 2, 3, 4 (Inside of the back cover)	1,100 €
1/1	Inside pages	1,000 €
1/2		650 €
1/3		450 €
1/4		350 €
1/1	Back cover	1,200 €

Repeating discounts 2x . . . . . 5 %  
3–5x . . . . . 10 %  
6x and more . . 20–30 %

Inserted advert. 650 €  
(max. weight 40 g/pcs.)

Dimensions – Title page . . . 190 (210) x 130 mm  
– 1/1 . . . 210 x 297 mm  
– 1/2 . . . 180 x 130 / 88 x 262 mm  
– 1/3 . . . 180 x 85 / 57 x 262 mm  
– 1/4 . . . 88 x 130 / 118 x 85 mm

## Advertising benefits

- **Free technical article with an order of min. 1/2 side or repeated advertisements**
- **5% discount on advertising matching the topic of the issue**
- **Full-text PDF version of the magazine** at [na.chemmagazin.cz](http://na.chemmagazin.cz)
- **List of advertisers in the online version with a link to their homepage**
- **Titles of the most interesting articles on the front page of the magazine**
- **Targeted marketing to more than 3,000 expert readers in the Czech Republic and Slovakia**

## Issue topics and Deadlines of adverts delivery

- 1/2025: **Thermal processes – 27/01/2025**  
2/2025: **Fluids – 26/03/2025**  
3/2025: **Gases – 26/05/2025**  
4/2025: **Solids – 25/07/2025**  
5/2025: **Pharmacy and biotechnology – 26/09/2025**  
6/2025: **Environmental protection and control – 25/11/2025**

## Format and printing

DIN A4, 210 x 297 mm. Offset four-color printing.  
Paper: glossy chalk 135 g (cover) / 90 g matte chalk (inside pages)

## Advertising data

PDF file in print resolution (300 dpi), CMYK, without print marks, in the case of „drop-off“ advertising +3 mm to the clean „for clipping“ format sent to [info@chemmagazin.cz](mailto:info@chemmagazin.cz)

## Form of payment

By invoice after distribution of the issue with a maturity of 14 days

*The price list is valid from 1 January 2025. Prices and dates subject to change.*