

CHEMAGAZÍN

Media kit & Advertisement price list

CHEMAGAZÍN – The journal for chemical-technology and laboratory practice – offers a forum for an open publication of technical informations addressed to the widest audience in the field of chemistry – starting with education, to R&D, production and sales of chemical products, technological and laboratory equipment, including safety and environmental aspects of chemical, pharmaceutical and bio-process production.

READERSHIP – more than 4,000 readers – encompasses middle to highest level management in chemical manufacturing facilities, heavy industry, business organisations, control and testing laboratories, workers in research and educational centers, along with private individuals interested in regular updates and news from chemistry.

CHEMAGAZÍN is the organiser of LABOREXPO trade fair and the Conference Pigments and binders. The journal is the media partner of several trade fairs and conferences (ACHEMA, POWTECH, ECS, The International engineering fair Brno, etc.).

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Title page advert 190 x 130 mm. 1/1 mirror size 180 x 262 mm, full page 210 x 297 + 3 mm cutting.
1/2 page: 180 x 130 mm / 88 x 262 mm; 1/4: page 88 x 130 mm

ADVERTISEMENT PRICE LIST

Size	Place	Price (€)
1/2	Front cover (title page)	1.349,-
1/1	Page 2, 3, 4 - Inside of the back cover	1.099,-
1/1	Inside pages	999,-
1/2	Inside pages	599,-
1/3	Inside pages	429,-
1/4	Inside pages	349,-
1/1	Outside of the back cover	1.199,-
Discounts	Repeating 2–3x	–5 %
	Repeating 3–5x	–10 %
	Repeating 6x and more	–15–30 %



PRINTING MATERIALS PDF (recommended), JPEG, TIFF in CMYK colours and printing quality 300 dpi, no cutting marks

SPECIAL OFFER Advertisement 1/2 page or more = technical (PR) article free of charge

DIGITAL Banner advertisement on the web site www.chemagazin.cz.

- Main page – centered in the News – first position – 780 x 240 pix. ... 90 € / week
- Main page – centered in the News – second position – 780 x 240 pix. ... 80 € / week
- Right column – 480 x 240 pix. ... 65 € / week
- List of events (below the event) – 300 x 90 pix. ... 45 € / week
- News page – footer of all news – 780 x 240 pix. ... 45 € / week
- PR article (news) ... 80 € / no time limit
- Discount: 5 + 1 week for free for all banner adverts!

CONTACT

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CHEMAGAZÍN Topics – Vol. XXXIII (2023)

ISSUE 1 – February 2023 – THERMAL OPERATIONS

Thermal process technologies: Heating & cooling machines, exchangers, valves & pipes, heat sources, steamers, condensers, distillers, dryers, carrying agents, chemical technologies for energy saving, power supply, etc.

Heat in laboratory: Thermal analysis equipment – DSC, TDA, STA, TMA. Coolers, bathes, MW furnaces, distillers, steamers, exchangers, thermostates, cryostates, calorimeters, thermometers, heat measurements and control, thermographs, etc.

Thermodynamics engineering data acquisition

Deadline: 24/01/2023

ISSUE 2 – March/April 2023 – FLUIDS

Fluids Engineering & Technology: Pumps, agitators, engines, drives, pipelines, valves, tanks, level and flowmeters, hydraulic equipments, maintenance, etc.

Laboratory liquid operations: Fluids testing and operation equipment, liquid handling, electrochemistry, rheometrics, spectrometry, HPLC, TLC, electrophoresis, etc.

Hydromechanic engineering, rheology calculations, chromatogram archives

Deadline: 24/03/2023

ISSUE 3 – May/June 2023 – AIR, GASES, VAPOURS AND AEROSOLS

Air and gases handling: Processing and transport of gases, on-site processing, fans, blowers, filters, cleaners, scrubbers, condensers, PSA units, evaporators, vacuum pumps, steam-jet, pressure measurement, etc.

Laboratory gas handling: Gas bombs, sources, gases finishing, metering, flowmeters, cryotechnics, GC, MS techniques, volumetry, etc.

Thermodynamics of gases and vapours, pneumatics elements for process control

Deadline: 24/05/2023

ISSUE 4 – May/June 2023 – SOLID, BULK AND CONSTRUCTION MATERIALS

Manufacture and handling: Drying, grinding, separating, graining, finalizing and packaging technologies. Pneumatic handling, filtration, Ex prevention systems, etc.

Laboratory control and analysis: Quality control, sample preparation, microscopy, nanoscale imaging, etc.

Pressure difference control, data collection and acquisition, communication, process monitoring, security systems

Deadline: 24/07/2023

ISSUE 5 – September/October 2023 – PHARMACY AND BIOTECHNOLOGY

Technology for clean and bio- operations: Processors and apparatus for bio- and clean processing, clean areas, materials, accessories, cleaning agents, washing operations, GMP regulatory, pure water preparation, intermediates, products, packaging, storage, etc.

Analytical and quality control: Take-down control, instrumentation, microanalytical, nanotechnology, R&D of biochemistry, GLP regulatory, laboratory furniture, lab. equipment, etc.

Validation, IT, certification, assets for controlling

Deadline: 22/09/2023

ISSUE 6 – November/December 2023 – ENVIRONMENTAL CONTROL AND PROTECTION

Production: Technology and equipment for safe and ecological production. Process Instrumentation and continuous analysis: on-line/ on-site sensors, detectors and analyzers, portable optical spectrometers, and MOEMS. ACS and control manufacturing systems. ATEX. The warning and information equipment, safety signs and labels, protective and communications equipment, etc.

Laboratory: Equipment for chemical and physical analysis, purification and sample preparation, emission measurement, automation and robotics, collection and evaluation of laboratory data, reference materials and calibration kits, LIMS, chemical software, etc.

Deadline: 24/11/2023

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CHEMAGAZÍN is the organiser of LABOREXPO trade fair (www.laborexpo.eu)
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